

Enabling Smarter City

in the MED area through Networking



Smart Cities

Information and Communication Technologies

Internet of Things

Improving City Innovation Capacity

Quadruple Helix

Pilot Testing

Better Services for the Citizen

Less Environmental Impact

New Employability and Living Scenarios

Innovation Policy Change Recommendations

2,5 M €

Project
budget

2,125 M €

ERDF / IPA

30 Months

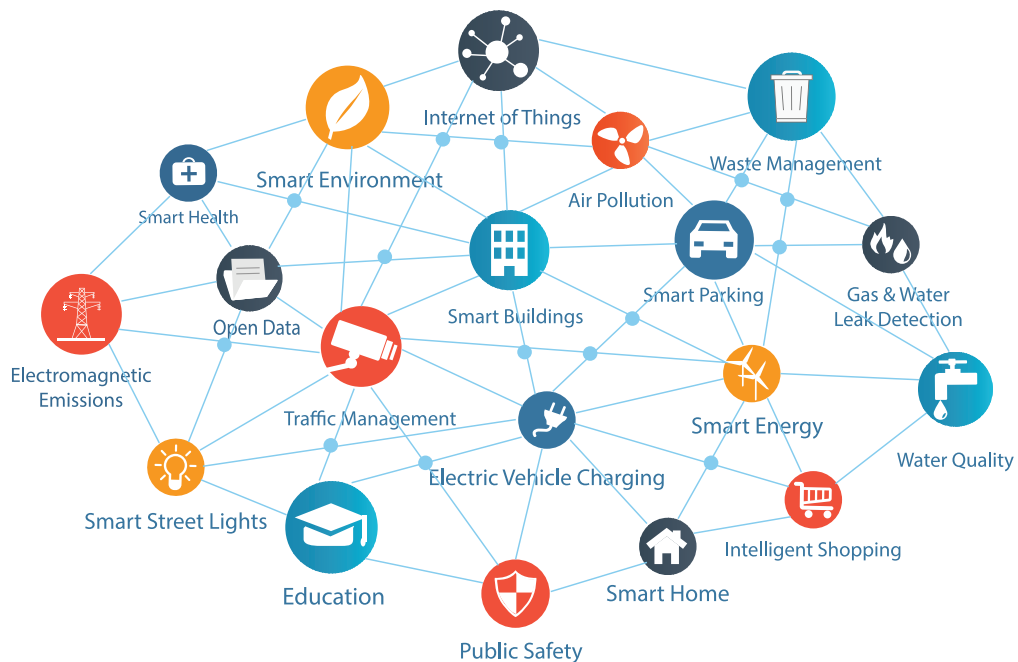
Project
duration

Interreg
Mediterranean



ESMARTCITY

Project co-financed by the European
Regional Development Fund



The Challenge

A city is smart when investments in human and social capital and traditional and modern communication infrastructure fuel sustainable economic growth and a high quality of life, with a wise management of natural resources through participatory governance.

Smart City strikes a balance between economic, social and environmental demands, focuses on Sustainable Green Growth recognizing economic growth and sustainability as welfare prerequisites.

Smart City market is not adequately developed despite ICT ubiquity and pilot applications in different cities. An adequate city authority pull is missing to match the already existing technology push.

Policy changes are necessary, especially with reference to tenders, so that deployed Smart City infrastructure is taken into account for the provision of new services enhancing overall sustainability.



Project general objective

Improvement of MED area cities innovation capacities, establishing innovation ecosystems and enforcing the Smart City concept.

Project objectives

- Enhance the public authority / end user pull for Smart City relevant innovative applications and services.
- Enhance MED territory innovation potential through Smart City relevant Experimentation and Co-Creation.
- Develop MED territory strategies for Innovation Policy Change.

Project results

- Upgrade of innovative clusters in the MED area integrating the Smart City concept.
- Networking activities involving Smart City community quadruple helix actors.
- Making MED territorial policies more efficient to improve city ecosystem innovation capacities.

Target Groups

Quadruple Helix Actors

- National, regional and local public authorities and policy makers.
- Academia and research.
- SMEs, Infrastructure and Service Providers, Business support organizations.
- General public and Civil Society.

Local Contact

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